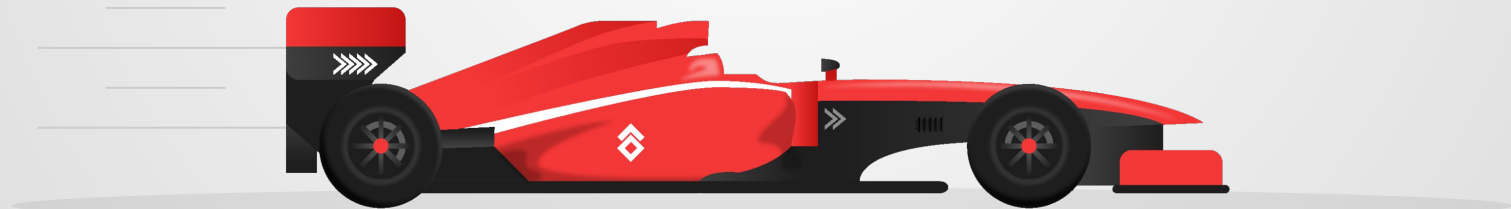


# Journey Middle Greenpower

2026 - 2027



# JMS Greenpower Coaches

- Amy Ramsdell, Head Coach
- Paul Zomkowski, Parent Coach
- Kelly Brunson, Tech Coach



# JMS Greenpower Website

<https://www.madisoncity.k12.al.us/domain/2802>

- Recruitment information
- Coach Contact
- Sponsorship
- Safety Contract & Media Release

## GREENPOWER

**2026 - 2027 Recruitment**

**Coach Contact Information**

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**Sponsorship**

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**Greenpower Team Safety  
Contract and Media Release**

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# Overview

# What is Greenpower?

Greenpower Racing is a STEM competition where students design, build, and race electric cars. Teams learn engineering, teamwork, and problem-solving while competing against other schools.



# What Will Students Do?

- Learn engineering and technology skills
- Work as a team to solve problems
- Test and improve the car
- Compete in races against other schools



# Possible Events



Madison Street  
Festival



- Chocolocco Race
- MTM Trash Dash
- Talladega Nationals

# Who Can Join?

- Open to all JMS students
- No experience needed
- Anyone interested in STEM, racing, or building things



2025 - 2026 Team & Coaches



# Interested in Sponsoring the Team?

- Form available on the JMS Greenpower website
- Amy Ramsdell, Head Coach:  
[acramsdell@madisoncity.k12.al.us](mailto:acramsdell@madisoncity.k12.al.us)



## JOURNEY MIDDLE SCHOOL GREENPOWERUSA RACING TEAM SPONSORSHIP FORM

Greenpower USA Racing is an innovative educational program that encourages students STEM through hands-on, project-based learning. Those who participate in the program gain advanced manufacturing and engineering project management experience, preparing them for future success in the workforce. Your sponsorship of Greenpower USA racing is an excellent opportunity to invest in our future leaders and promote STEM education. Read more about the Greenpower program at <https://www.greenpowerusa.net>.

- \$1,000 Gold Tier Sponsorship** - Includes large company logo on racecars, and recognition as a team sponsor on team banner, inclusion in team marketing materials.
- \$500 Purple Tier Sponsorship** - Includes small company logo on racecars, and recognition as a team sponsor on team banner, inclusion in team marketing materials.
- \$250 Black Tier Sponsorship** - Includes small one-color logo on racecars, and recognition as a team sponsor on team banner and inclusion in all team marketing materials.
- Other amount \$ \_\_\_\_\_** - Includes recognition as a team sponsor appropriate to the level of giving.

<b>Company Name:</b>	
<b>Representative Name &amp; Title:</b>	
<b>Address:</b>	
<b>Phone:</b>	
<b>Email:</b>	

Please fill out and submit this form and company logos to Ashley Bowden at [agbowden@madisoncity.k12.al.us](mailto:agbowden@madisoncity.k12.al.us). Logos may be submitted as high resolution .png or .svg files. If you have any questions, contact [agbowden@madisoncity.k12.al.us](mailto:agbowden@madisoncity.k12.al.us) or call 256-464-8370.

Checks should be made payable to **Journey Middle School Greenpower Racing Team** and mailed to:



Ashley Bowden  
Journey Middle School  
Greenpower Coach  
217 Celtic Drive  
Madison, AL 35758





# Team Commitment

# At a Glance

- 1 - 2 weekly practices Tuesday/Thursday until 5:30 (varies based on race schedule)
- 4 - 5 races before the end of April (some travel required)
- \$200 fee - includes required shirts (long and short sleeve) & headsock.

# Parent Volunteers Welcome!!

- Interested in helping out the team? Contact Amy Ramsdell, Head Coach: [acramsdell@madisoncity.k12.al.us](mailto:acramsdell@madisoncity.k12.al.us)
- **Roles currently needed:**
  - Race Day Meal Coordinator (for students & coach meals)
  - Sponsorship Coordinator



**Application**

# Application Process

- All students must apply for the team (even current students)
- Application is a 200 - 500 word TYPED document
- Application is due on May 20, 2026

## 2026-2027 Greenpower USA Racing Team Application

### Purpose:

The Greenpower Team is more than just racing—it is an opportunity to grow as a student, teammate, and problem-solver. Through designing, building, and racing electric-powered vehicles, students deepen their understanding of STEM (science, technology, engineering, and math) while learning responsibility, teamwork, and perseverance. In addition to racing, the team must also create presentations for each race, which make up **half of the overall score**. These presentations may include videos, interviews, displays, slideshows, or other creative formats, and they change from race to race. Strong technology skills and creativity are a bonus.

### Writing Prompt:

In a well-organized response, explain *why you would be a strong member of the Greenpower USA Racing Team*. Your response should address the following:

- How your interests in STEM (science, technology, engineering, and math) connect to designing, building, or racing electric-powered vehicles
- How participating on this team could help you grow, learn, and innovate
- The importance of teamwork, responsibility, and positive behavior in a team setting
- Specific examples of how you demonstrate good sportsmanship, effort, and respect for others (in school, sports, or other activities)
- Your ability or willingness to contribute to team presentations (such as videos, slideshows, interviews, or displays), including any technology skills you may have
- What you would contribute to the team and what you hope to gain from the experience

### Requirements:

- Length: **200–500 words**
- Format: **Typed**
- Use complete sentences, proper grammar, and clear organization
- **Due Date: May 20, 2026**
- **Email [acramsdel@madisoncity.k12.al.us](mailto:acramsdel@madisoncity.k12.al.us) AND [vkbrunson@madisoncity.k12.al.us](mailto:vkbrunson@madisoncity.k12.al.us) with any questions**

### Evaluation Criteria:

Responses will be evaluated based on:

- Clarity and completeness of ideas
- Connection to STEM and the Greenpower mission
- Demonstration of teamwork and positive behavior expectations
- Effort, organization, and writing quality

### Reminder:

Being part of the Greenpower Team means showing commitment, respect, and a willingness to learn. Take your time and give thoughtful, honest answers.

# Application Review

- Rubric based
- Team of teachers & coaches determining
- Application is due on May 20, 2026

Applicants will be notified via the email associated with the application

Category	Exemplary	Proficient	Developing	Beginning	Points
<b>1. Content &amp; Ideas (25 pts)</b>	25–21: Clearly explains interest in STEM and strongly connects to designing, building, and racing electric vehicles; shows deep understanding of Greenpower mission	20–16: Explains interest in STEM with clear connection to Greenpower	15–11: Mentions STEM and Greenpower but connections are limited or unclear	10–0: Little or no connection to STEM or Greenpower	___ /25
<b>2. Teamwork &amp; Behavior (20 pts)</b>	20–17: Strong, specific examples of teamwork, responsibility, sportsmanship, and respect	16–13: Explains teamwork and behavior with at least one example	12–9: Mentions teamwork/behavior but lacks clear examples	8–0: Does not address teamwork or behavior	___ /20
<b>3. Presentation &amp; Technology (20 pts)</b>	20–17: Clearly explains ability/enthusiasm for presentations (videos, slides, etc.); shows creativity and/or tech skills	16–13: Addresses presentations and shows willingness to contribute	12–9: Mentions presentations but lacks detail	8–0: Does not address presentation component	___ /20
<b>4. Personal Contribution &amp; Growth (15 pts)</b>	15–13: Clearly explains contributions and what they hope to gain; thoughtful and reflective	12–10: Explains contributions and/or goals	9–6: Limited explanation of contribution or growth	5–0: Does not address contribution or growth	___ /15
<b>5. Organization &amp; Clarity (10 pts)</b>	10–9: Well-organized, clear, easy to follow	8–7: Mostly organized and understandable	6–4: Some organization; ideas may be unclear	3–0: Disorganized or difficult to understand	___ /10
<b>6. Grammar, Spelling, &amp; Conventions (10 pts)</b>	10–9: Few or no errors; strong grammar and sentence structure	8–7: Minor errors; meaning is clear	6–4: Frequent errors that distract	3–0: Many errors; difficult to understand	___ /10

# Application Link

[https://docs.google.com/forms/d/e/1FAIpQLSd3u2HAn-OljNpvo\\_E92QevhlaZlwtVVNUKTg3rp07\\_cyezPrA/viewform?usp=header](https://docs.google.com/forms/d/e/1FAIpQLSd3u2HAn-OljNpvo_E92QevhlaZlwtVVNUKTg3rp07_cyezPrA/viewform?usp=header)

Any Questions?

Amy Ramsdell, Head Coach:  
acramsdell@madisoncity.k12.al.us



# FAQ

# How many students will you accept?

- Aiming to have 20 students on the team
  - 6-7 students per grade

# What time is practice over?

- Practices end at 5:30

# Where are practices?

- The Greenpower room is located inside of classroom 134 Yellow

# What is the cost?

- \$200 - includes required shirts (long and short sleeve) & headsock.

# Do students need their own helmet?

- No, they are shared among the team. This is why headsocks are required. Students will have a “Helmet fitting” at practice to find the one that fits them best
- If your child wishes to have their own that is fine. They are responsible for keeping up with it at all times.

# Do parents have to be at races?

- Yes, parents are expected to transport their children to and from the races. Parents should expect to be at races all day (with the exception of leaving to grab lunch - students will remain with coaches during lunch)